

# Before & After

PRODUCTS THAT CHANGE YOUR HOME AND THE WORLD



A  
HEALTHIER  
PLANET  
STARTS WITH  
A CLEANER  
HOME



**Norwex**<sup>®</sup>  
improving quality of life

# The Norwex Way

## TIME FOR US TO GET CLEAN!

At Norwex, we are creating a legacy of a better quality of life for present and future generations. By reducing the chemicals used in personal care and cleaning, we are actively improving the health of our planet.

## GLOBAL CHALLENGES WE ALL FACE

- More than **80,000** new chemicals have been created—but most have never been assessed for their impact on human health.
- Indoor air pollution is one of the top **five** highest-ranking environmental health problems, with chemical levels up to **70** times higher than outdoors.
- “Out of sight, out of mind” is a poor approach to chemicals in our water supply. Substances used every day are now in our lakes, rivers and oceans—and with devastating effects.



**Norwex**<sup>®</sup>

## The Results Are Amazing



### THANKS FOR LETTING US KNOW

We deeply appreciate all of the Norwex Consultants who sent in their product “Before & Afters” for this booklet. It is quite compelling to see the results you’re getting. These testimonials allow us to share our amazing product results. The abundance of e-mails, photos and letters received made it difficult to narrow down the final content. Where possible, we recognized your photo testimonials. We appreciate you and thank you for joining us in our mission.

*A special thanks to Suzanne Holt, Executive Vice President Sales Leader, Lino Lakes, Minnesota, and Melody Skelly, Senior Executive Sales Leader, Blaine, Minnesota, for their help, open sharing, wealth of knowledge and vast resources. Their contributions are the cornerstone of our Before & After.*

#### **Kristi Hubbard**

*Chief Executive Officer, Norwex USA, Inc.*

#### **Debbie Bolton**

*Senior Vice President of Sales North America*

# Microfiber

## OVERVIEW



### One of the World's Most Innovative Cleaning Solutions

Just 1/200th the thickness of a strand of human hair, Norwex Microfiber is an important technological development. Norwex Microfiber Cloths act like bionic sponges to remove dirt, grease and grime from the surface and absorb them into the cloth.

- **USE THEM DRY** — This produces static electricity, which attracts and holds dust particles instead of simply pushing them around. This in turn creates a cleaner surface without leaving behind a residue that attracts more dust, thus reducing your cleaning time.
- **USE THEM WET** — This loosens dirt and debris and lifts particles up into the cloth away from the surface. The micro silver in the cloth goes to work with self-purification properties against mold, fungi and bacterial odor within 24 hours so it's ready to use again.

## ENVIRO CLOTH

OUR MOST POPULAR PRODUCT!  
The chemical-free way to clean almost any surface in your home. Great for drying dishes, cleaning tools, wiping dirty counters and cabinets, dusting walls, electronic devices, windows and toys.



“ A Norwex Enviro Cloth is your best ally for removing grime from a couch arm! Using just water, you can easily remove stains. **Shannah Wojciak, MN** ”



**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Bedroom, Kids' Rooms, Laundry Room, Car





BEFORE

Cherry juice was no match for a Norwex Enviro Cloth. Norwex Microfiber makes a great carpet-stain grabber!!! **Kim Larson, MN**



AFTER

### SUPER-ABSORBENT NORWEX MICROFIBER

Norwex Microfiber can absorb up to 7X its own weight in water, juice, cola—whatever gets spilled. Then just rinse it out and use it again!

## ENVIRO CLOTH

IT'S YOUR "EVERYWHERE" SOLUTION  
Instead of using toxic chemicals and harsh surfactants, use the Norwex Enviro Cloth on surfaces that need to be cleaned, indoors and out.



BEFORE



AFTER

Moldy boat seats are an issue boat owners face every spring. With just a damp Enviro Cloth, you can hit the waves with a clean seat! **Suzanne Holt, MN**



BEFORE



AFTER

The east side of the Big Island can get humid and wet. This is mold on a fascia board on my deck. I used an Enviro Cloth and just water. I tried some other products, but the Enviro worked the best. Everyone told me it would come back because I didn't use bleach, but it's been six months and it still looks great. **Mary Ann Smiles, HI**

**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Bedroom, Kids' Rooms, Laundry Room, Car





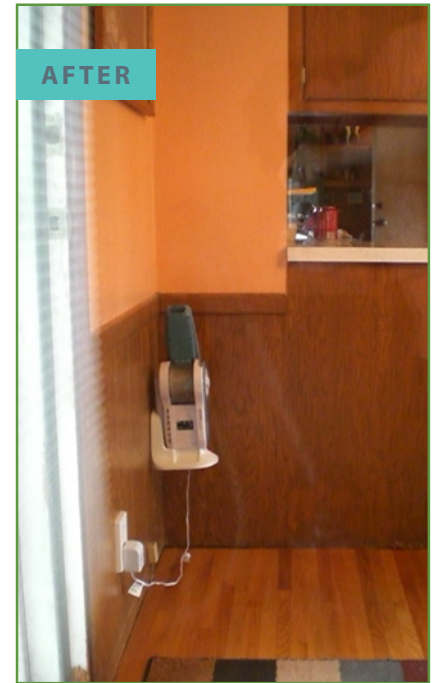
“ I removed an inkjet cartridge and a big droplet of ink stained my carpet. I finally decided to try removing it with a wet Norwex Enviro Cloth. At first I just put the wet cloth on top of the spot and it immediately soaked ink into the cloth ... I used my finger to push the wet cloth directly into the spot. I eventually got the whole spot out! ”  
**Barb Berggren, MN**



“ This is my favorite shirt that was washed with gum. I used an Enviro Cloth and water and it came right off. Woo Hoo! ”  
**Amy Adam, MI**

## BASIC PACKAGE

**DOUBLE-DUTY DUO**  
 Combine an Enviro Cloth with our Window Cloth to clean and polish. Together, they provide serious, yet safe, cleaning power, right in the palm of your hand!



“ Use it everywhere! Mirrors, counters, fixtures, jewelry, door knobs, stove, stainless steel and more! ”  
**April Notsch, MN**

**Tip:** Fold the Enviro Cloth in half. Fold it again. You now have a total of eight clean sides to work with. For the Window Cloth, fold it again and you have 16 sides.

**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Bedroom, Kids' Rooms, Laundry Room, Car

# Dusting Mitt



## Chemical-free Dusting Means More Time for What's Important

The idea behind most traditional cleaning products is that the sticky, oily chemicals somehow pick up more dust. But it actually works in reverse!

The soapy or oily solution attracts dust into the cloth, but it also remains behind on the surface, attracting even more dust. This not only leads to more dust accumulation, it also means you have to dust more often!

Our Dusting Mitt features an ultra soft, fine microfiber woven into a higher pile for a higher static charge that attracts and holds dust like a magnet.

**Tip:** The Dusting Mitt works wonders on electronics. For the best possible clean, turn electronics off for a short while prior to dusting.

## DUSTING MITT

ATTRACTS DUST LIKE A MAGNET  
Its thick texture and unique design make our Dusting Mitt ideal for attracting and holding dust and allergens throughout the house. Plus, it can be used wet to clean extra-sticky residue.



BEFORE

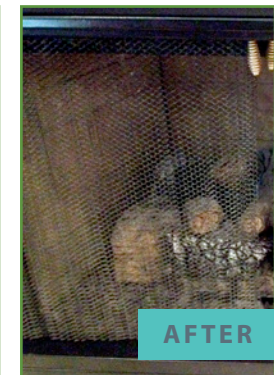


AFTER

“ I cleaned two very dirty cold air returns from behind a couch. Look at the dust bunnies clinging to the mitt! **Mary Carty, MN** ”



BEFORE



AFTER

“ I used a damp Dusting Mitt on our fireplace screen. Worked amazing! **Krista Rankin, KS** ”

**USE IT FOR:** Mini-Blinds, Fans, Lamps, Bookshelves, Banisters, Chandeliers, Fireplace Screens, Plants, Tops of Cupboards, Vehicle Dashboards, Vents, TVs and Computer Screens



# Mop System



Quickly dust and mop using just water for a clean, long-lasting shine

Less dust indoors reduces your family's exposure to allergens.

The Norwex Mop System keeps floors and other surfaces dust free and clean for a longer period of time. The Dry Superior Mop Pad creates a static charge that attracts the smallest particles of dirt and dust like a magnet. The Wet Mop Pad and Tile Mop Pad wipe away stuck-on dirt and grime with just water.

**Tip:** Routinely dry mopping minimizes the amount of dust on your floors that can be picked up by airflow and carried to other surfaces and spaces.



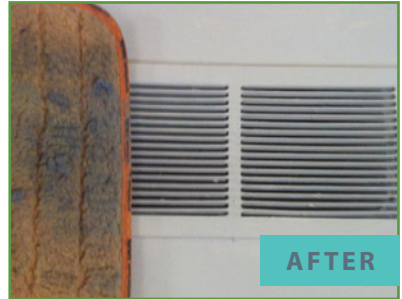
## MOP SYSTEM

### ADVANTAGES OF THE NORWEX MOP SYSTEM

No toxic chemicals, soap or pails required.  
With just water, mop lifts and traps dirt and debris.



BEFORE



AFTER

*I let my customers know that the Rubber Brush is very important for cleaning the Mop Pads between laundering.*  
**Sonya Eckel, SD**



BEFORE



AFTER



- USE IT ON:**
- Ceramic Tiles
  - Porcelain Tiles
  - Porous Tiles
  - Vinyl
  - Walls
  - Ceilings
  - Linoleum
  - Hardwood Floors
  - Marble
  - Laminate Flooring
  - Dining Room

# Veggie & Fruit SCRUB CLOTH

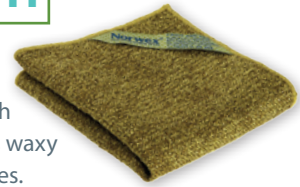


**Make Sure Your Produce Is Contaminant-Free**  
The Veggie and Fruit Scrub Cloth gets your produce super clean of chemical contaminants and any remaining dirt and debris. Use the rough side for scrubbing and the smooth side for polishing. It's a perfect solution for cleaning all your fruits and veggies, even if you will be peeling them.

## VEGGIE & FRUIT SCRUB CLOTH

### DID YOU KNOW?

Fruits and vegetables are often sprayed with toxic chemicals to protect them from pests and fungi. They are then coated with wax or oil to prevent decay and preserve their appearance. This waxy layer often hosts micro-organisms like bacteria, fungi and viruses.



*"I bought two Red Delicious apples, and cleaned one using a wet Veggie & Fruit Scrub Cloth. I was so excited to show the results at one of my first parties. I continue to bring 2 apples to almost every party."*  
Kera Pederson, ND



**Tip:** For delicate or hard to clean produce, use Fresh Wash along with the Veggie and Fruit Scrub Cloth to remove contaminants more easily and efficiently. This combination is extremely effective when cleaning waxes and pesticides from fruits and vegetables.



**USE IT IN THE:** Kitchen



# Household PACKAGE



**BEST SELLER**

## Indispensable Basics You'll Love!

The Household Package combines three of our most popular products into one fantastic bundle that you will rely on again and again. An Enviro Cloth, a Dusting Mitt and a Window Cloth make the perfect package to start you on your way to a clean home.

**Tip: Great for Granite!** Clean countertops first with the Enviro Cloth and water. Then finish the counters with the Window Cloth, unfolding to a new side to ensure you're always finishing with a dry, clean area of microfiber.

## HOUSEHOLD PACKAGE

REMARKABLE VALUE!  
Norwex Consultants, Hostesses and Customers alike appreciate the value of our Norwex collections. And the Household Package is one of our most popular collections, bringing you three of our top-selling products!



“ I bought the Household Package to clean my windows. I only used water, and my results were amazing! I loved the product so much I became a Consultant. ”  
**Mary Ann Smiles, HI**



**USE IT IN THE:** Kitchen, Bathroom, Bedroom , Living Room/ Den, Kids' Rooms, Laundry Room, Car

# Household OVERVIEW



## Cleaning Support that's Gentle on the Environment

Our Mission is to improve quality of life by radically reducing the use of chemicals in personal care and cleaning. That's why our collection of household cleaning products is designed to leave a smaller chemical footprint in this world. Norwex products get your home every bit as clean—if not cleaner—than chemical-laden products that may smell nice, but at what cost to our waterways, the air we breathe and even our health?

Our household products range from kitchen and bathroom cleaners to laundry soap and drain care products. We even have a special Mattress Cleaner that uses enzymes to rid your mattress of the effects of dust mites.

## DRYER BALLS

ELIMINATE THE NEED FOR DRYER SHEETS  
Although they may make your clothes feel soft and smell “fresh,” fabric softener and dryer sheets are some of the most toxic products around. They contain chemicals that could cause a multitude of health problems. Fabric softeners and dryer sheets add toxic chemicals to your laundry and, consequently, your body.



### Tip:

Place both Dryer Balls in your dryer with laundry. The unique design lifts and separates laundry while softening fabrics. This reduces drying time, static cling and wrinkles, without added chemicals. No need for fabric softener or dryer sheets.

USE IT IN THE: Laundry Room



# Oven & Grill CLEANER



## Show Your Oven Who's Boss

Formulated to tackle the toughest oven and grill grime, Norwex Oven & Grill Cleaner is both highly effective and environmentally friendly. Water-based and non-caustic, it quickly dissolves burned-on deposits for easy wiping or rinsing. In addition, it's all-natural and biodegradable!

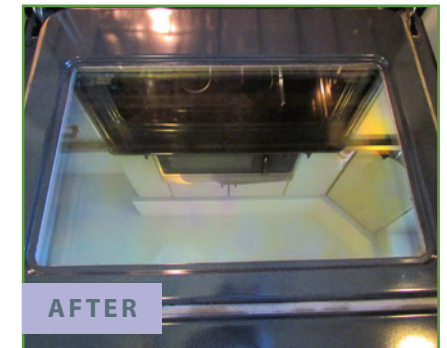
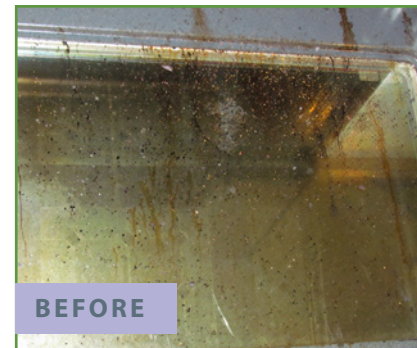
**Tip:** No more toxic fumes or leaving your oven on incredibly dangerous and wastefully high heat for hours on end. Now you can clean it in just minutes!

## OVEN & GRILL CLEANER

FROM GRIMY TO GLEAMING IN MINUTES!  
Norwex Oven & Grill Cleaner can get one of your kitchen's dirtiest appliances looking like new!



“ I took these photos of my son's oven, that I cleaned with the Norwex Oven Cleaner, a Spirinett, and the Enviro Cloth! **Sharon Moen, MN** ”



“ I cleaned this oven door of a friend (now Consultant) with a little Oven & Grill Cleaner and a Spirinett. I also used a little Cleaning Paste on some tough, thick black spots. **Christa Sime, WI** ”

**USE IT IN THE:** Kitchen, Outdoor Grill



BEFORE



AFTER

OVEN & GRILL CLEANER ALSO WORKS GREAT ON POTS AND PANS!

*This product worked wonders on a vintage muffin tin that would never come clean.*

*Julie Sauer, MN*



BEFORE



AFTER

**Tip:** Cooking on the grill is a great way to keep your home cooler, especially during summer. Start with a clean grill by using the Oven & Grill Cleaner. To clean, spray on, wait five minutes, wipe and rinse. It's that easy!



**USE IT IN THE:** Kitchen, Outdoor Grill



## Have You Thought About Booking a Party?

IT'S FUN, FAST, AND EASY!

Host and save while visiting with friends! Learn how to radically reduce chemicals in your home—and save money—simply by hosting a Norwex Party!



ASK ABOUT OUR



Your independent Norwex Consultant:

A large, empty rectangular box with a light blue border, intended for a consultant's name.



# Cleaning Paste



## It's Like "Elbow Grease" in a Package!

Our Cleaning Paste works like magic on a variety of surfaces to clean and polish in just one application. Just rub it onto chrome, stainless steel, aluminum and sealed ceramics to quickly and effectively remove caked-on dirt and grime, scuff marks, soap scum and much more.

This safe, environmentally friendly compound is free of poison, acid and phosphate. It comes as a solid and works great with a damp Enviro Cloth. Simply rub the damp cloth across the surface of the paste and apply it to whatever needs to be cleaned.

## CLEANING PASTE

CLEANS AND POLISHES TO A HIGH SHINE  
Tough on stubborn grime, our Cleaning Paste gets the job done. In fact, you'll come to rely on it for all your "dirty work."



“ The stove top was cleaned with the Cleaning Paste, SpiriSponge and Spirinett, then polished with the Window Cloth. **Renee Martin, MN** ”



“ This is my bathroom faucet, cleaned using an All-Purpose Kitchen Cloth and Cleaning Paste. We have very hard water in my town, and my faucet looks like this in just a day or two, but I can maintain the shine longer by using Cleaning Paste. **Kera Pederson, ND** ”

**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Kids' Rooms, Laundry Room, Car





# Join My Team Free!

- Enjoy the amazing benefits Norwex has to offer
- Set your own hours
- Earn a great income
- Make a difference in the world

## Ask Me How You Can Help Share the Norwex Mission!

Your independent Norwex Consultant:

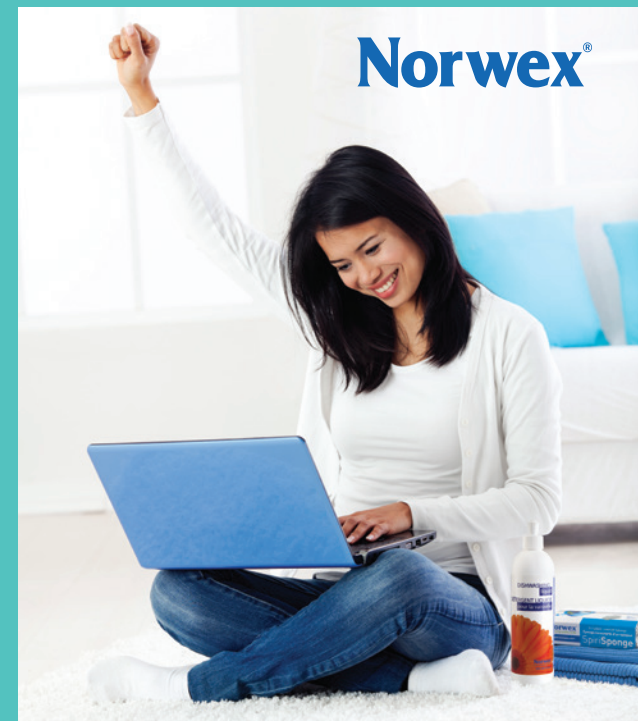


“ I let my stove go for a month and a half without cleaning it on purpose. As you can see, it's nice and sparkly and clean. I used a little Cleaning Paste with a Spirinett and then wiped it clean with the Kitchen Cloth, then finished with the Envirotowel! Voila! ”  
**Shellie Lomenick, CA**



“ I'd never been able to get spots on my faucet to go away...until Norwex! I used Cleaning Paste and a damp Enviro Cloth, and polished with the Window Cloth. The faucet is so nice and shiny that I had trouble with the "after" picture, because it looked like a mirror! ”  
**Christa Sime, WI**

**USE IT IN THE:** Kitchen, Bathroom, Living Room/Den, Kids' Rooms, Laundry Room, Car



# Descaler



## Tough Where It Needs to Be

Norwex Descaler is highly effective for heavy-duty cleaning as well as removing calcium, lime and rust stains from a variety of surfaces—including those hard-to-reach spots like the corners of your shower stall or the crevice surrounding a sink drain.

## DESCALER

GREAT IN THE KITCHEN AS WELL AS THE BATHROOM! Use Norwex Descaler to eliminate soap scum, lime/scale, calcium and rust stains from shower doors, shower curtains, shower stalls, bathtubs, and sinks.

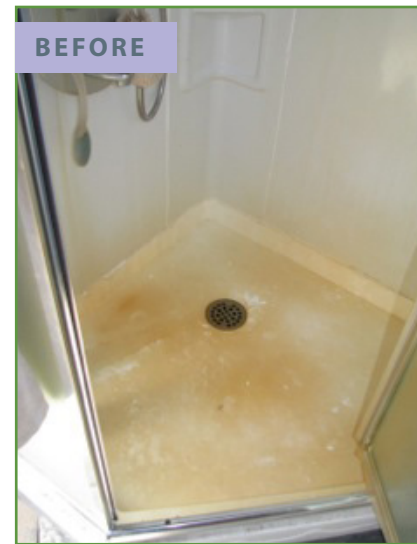


BEFORE

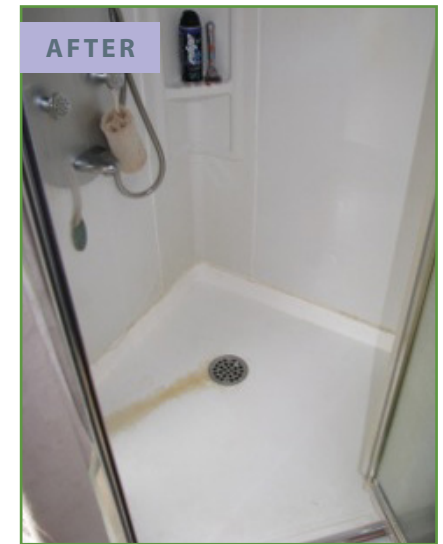


AFTER

“ This is one of my favorite before and after pics. The person whose sink this is signed up as a Consultant as a result. **Danielle Cifuentes, MN** ”



BEFORE



AFTER

“ This is my three-month-old shower before Norwex Descaler and after. I have intensely hard water. **Christine West, ON** ”



USE IT IN THE: Kitchen, Bathroom





BEFORE

“ These pictures were from my shower with only one application of Descaler. I had previously used other things with no luck. Very impressive!!!  
Jessica Ables, MN ”



AFTER

**USE OFTEN TO AVOID LIME BUILDUP:** The Descaler removes water marks from fixtures, glass and tiles where water has evaporated, leaving minerals to stain the surface. It also removes stains around taps and drains where water has consistently dripped. With regular use, lime build-up can be avoided!

## DESCALER

### BRING BACK THE LUSTER

Restore fixtures to their “like-new” status, as you whisk away years of deposits and stains from sinks, taps and faucets with the Norwex Descaler.



BEFORE

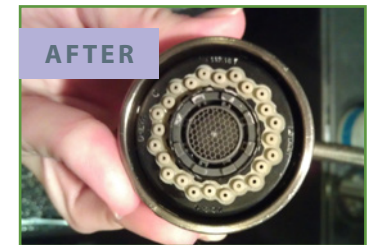


AFTER

“ Very impressive!!! Jessica Ables, MN ”



BEFORE



AFTER

“ Two years’ worth of hard water and mineral deposits had built up on my kitchen faucet. One day it occurred to me to check under the faucet and THIS is what I found. So, with faucet in hand, I sprayed Descaler directly on the faucet and let it sit for about 5 minutes. I turned the water on and found that the Descaler had eaten away at all of the nasty crud!  
Kera Pederson, ND ”



**USE IT IN THE:** Kitchen, Bathroom

# Blue Diamond



## Safe on Surfaces, Safe for the Environment!

Our highly concentrated Blue Diamond All-in-One Bathroom Cleaner safely cleans toilets, basins and most other hard bathroom surfaces without corrosive fumes, leaving them sparkling clean. Deep penetration allows for effective cleaning and descaling in one application.

## BLUE DIAMOND

TAKE THE BLUE DIAMOND PENNY TEST! Norwex Consultants love to use the penny test at home parties. It's an easy way of showing the effectiveness of this all-in-one cleaner. It is safe, quick and powerful!

“ Simply dip a dull penny in Blue Diamond All-in-One Cleaner and lift out. Guests become customers when they see how quickly and effectively this product works. ”  
**Danielle Cifuentes, MN**



“ This is a shower I cleaned with the Blue Diamond All-in-One Bathroom Cleaner. ”  
**Alissa Jerabek, SC**



**USE IT IN THE:** Bathroom



# Micro Cleaning HAND PADS



## Wipe Away Grime Without Using Chemicals

At Norwex, our chemical-free Micro Cleaning Hand Pads are great for challenging cleaning jobs like removing ground-in dirt on patio furniture, scuff marks and soap scum—even paint stains and crayon marks on walls, tables and desks!

## MICRO CLEANING HAND PADS



### ERASE UNWANTED “WORKS OF ART”

Just dip one of the Hand Pads in warm water and squeeze out the excess. Then lightly scrub the surface using very little pressure. For heavier marks, continue to scrub using slightly heavier pressure.



BEFORE



AFTER

“ My daughter wrote on her plastic table with dry erase marker. The Micro Hand Pad cleaned it right off in no time! **Krista Rankin, KS** ”



BEFORE



AFTER

“ This is my daughter’s play house. Red paint had been spilled on it so I used a Micro Cleaning Hand Pad to remove the paint in just seconds! **Kera Pederson, ND** ”



**USE IT IN THE:** Kitchen, Bathroom, Living Room/  
Den, Kids’ Rooms, Laundry Room, Car

# Spirinett



## Hard-Working Helpers in the Kitchen...and Beyond

The Spirinett is an extremely durable and long-lasting scrubber for really tough jobs. Made of stainless steel, it removes dried-on or burnt-on food from a variety of surfaces.

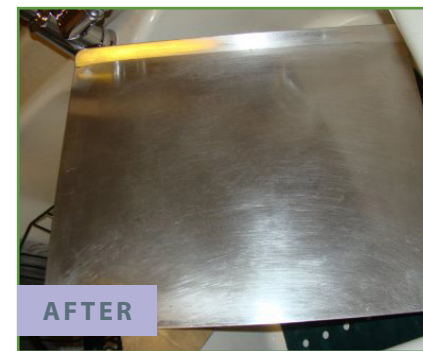
The Spirinett is great for other tough jobs including removing paint from old furniture, cleaning outdoor barbecue grills, cleaning oven racks and trays and cleaning algae from fish tanks.

## SPIRINETT

POTS AND PANS SHINE LIKE NEW!  
The Spirinett will not rust and is dishwasher-safe.  
Use it with **plenty of water** when cleaning.



“ Wok before and after cleaning with the Spirinett and water. *Renee Martin, MN* ”



“ Cookie sheet before and after using the Spirinett and water. *Renee Martin, MN* ”

USE IT IN THE: Kitchen, Bathroom, , Laundry Room, Garage



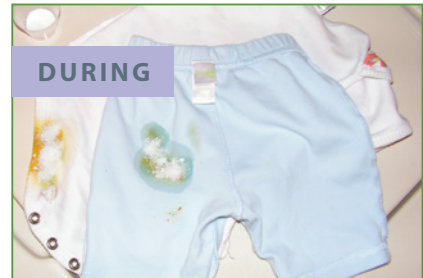
# Ultra Power Plus



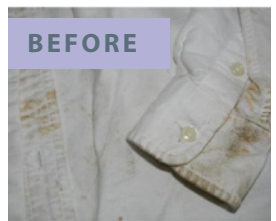
**Filler-Free for Cleaner Laundry—And a Cleaner Environment!**  
 Filler-free, unscented Norwex Ultra Power Plus doesn't leave any residue in your clothing. Superior stain-removing properties, whitens whites, brightens colored fabrics, and cuts through grease and dirt leaving clothes soft, clean and fluffy.  
 Norwex Ultra Power Plus is the clear winner—in the photo above, it's been dissolved in the glass of water in the center. To the left is an organic laundry detergent; on the right is another popular brand.  
 One 2.2 lb bag of Ultra Power Plus washes approximately 40 loads, or when used with the Magnet Ball washes up to 70 loads. Additionally, because no fillers are left in your clothing, most fabrics washed in Ultra Power Plus won't build up static in the dryer, thus reducing the need for chemical-laden dryer sheets and fabric softeners. For even softer laundry, try our Dryer Balls.

## ULTRA POWER PLUS

FOR A DEEP-DOWN CLEAN  
 Combine Ultra Power Plus with Norwex Dishwashing Liquid to create a stain-removing paste that's up to any challenge.



*Whether it's what's going in them or what's coming out, any mom knows, baby stains are impossible to clean. Look what this Norwex combo did!*



“ *This shirt was soaked in Dishwashing Liquid then washed with Ultra Power Plus.* ”  
**Alissa Jerabek, SC**

**USE IT IN THE:** Laundry Room



“ It was a muddy lacrosse game tonight. With Ultra Power Plus, we have a ‘like new’ skirt ready for tomorrow! Thanks, Norwex, for a great, chemical-free product!!! ”  
**Linda Feldmeier, MN**

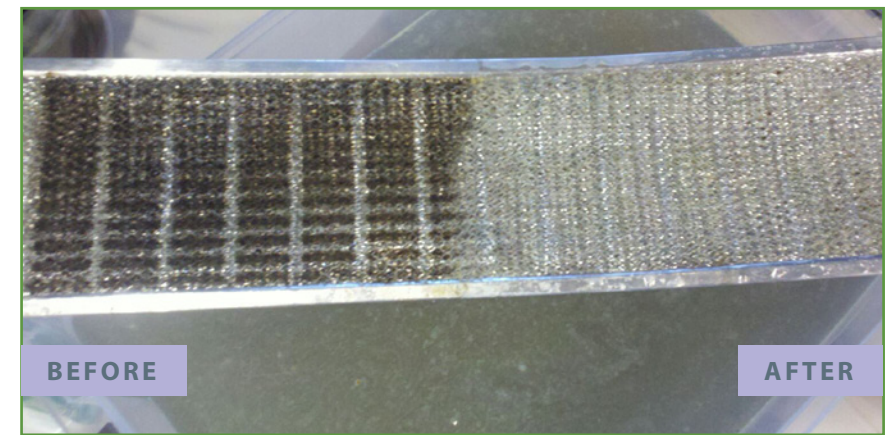


## ULTRA POWER PLUS

STARTS TO WORK IMMEDIATELY  
 Quick-dissolving Ultra Power Plus works well with all types of fabrics, including cotton, nylon, wools, linen and synthetics.



“ I soaked this tablecloth in Dishwashing Liquid then washed it with Ultra Power Plus. ”  
**Alissa Jerabek, SC**



“ A before and after of a filter showing how clean Ultra Power Plus got it. ”  
**Cristal Granley, CA**





# Lint Mitt



## Convenient and Ready—Any Time, Anywhere!

Our Lint Mitt is small, but mighty. It quickly and successfully removes lint, dust and pet hair from your clothes, furniture and other textiles. Plus, it's small enough to take along with you for those quick touch-ups on the go. You'll want one for your home, office and car!

## LINT MITT

**DOUBLE SIDED—DOUBLY EFFECTIVE!**  
This handy mitt will quickly and efficiently remove lint, dust and pet hair from your clothing and other textiles.



“ The Lint Mitt is amazing at picking up cat hair!!! WOW!!! **Krista Rankin, KS** ”

**USE IT IN THE:** Kitchen, Bathroom, Living Room/ Den, Kids' Rooms, Bedroom, Car

# Leather Shine



## Show Your Leather Some Love!

Norwex Leather Shine naturally cleans, restores and beautifies without man-made waxes or harmful chemicals. Your boots, purses, belts, leather gloves, car trim, baseball mitts, saddles—and anything else made of leather—will love you for it. Made with pure bee and carnauba wax and lanoline to penetrate leather and restore the natural oils while it waterproofs, moisturizes and protects. It can also be used on rubber and hard plastic to restore luster.

## LEATHER SHINE

RESTORES A YOUTHFUL GLOW  
Use Norwex Leather Shine to bring back the supple look of “like-new” leather.



“ Leather Shine brought my 13-year-old couch from faded and dry back to gorgeous and soft! **Shari Miller, CA** ”



“ Just look at the difference Leather Shine made on these boots! **Krista Rankin, KS** ”

**USE IT IN THE:** Living Room/Den, Kids’ Rooms, Bedroom, Laundry Room, Car



# Drain Care



## Unstop Drains Without Harsh Chemicals

Norwex Drain Care gently yet effectively dissolves clogs and eliminates sluggish drains and odors from disposals. Enzymes and microbes break down and digest fats, oils, grease and food waste in kitchens, as well as hair and toiletry buildup in bathroom sinks, showers and bathtubs. Drain Care also removes accumulation in pipes that can reduce water flow and may help prevent future clogs—all without creating heat or fumes.

## DRAIN CARE

GENTLE ON PIPES AND SAFE FOR THE ENVIRONMENT  
Free of poisons, acids, solvents and other caustic ingredients, Drain Care is safe for all plastic and metal pipes, kitchen and bathroom drains, garbage disposals, septic systems and RVs.



*You can't see it, but you know it works.* **Kim Larson, MN**



Drain Care is free of poisons, acids, solvents and other caustic ingredients. It does not create heat or fumes and is safe for use on plastic and metal pipes.

**USE IT IN THE:** Kitchen, Bathroom, RV

# Mattress Cleaner



## A Cleaner Mattress = Sweeter Dreams

We spend about a third of our lives sleeping—doesn't it make sense that our bedding should be as clean as possible? Just a light monthly spritz of our enzyme-based Mattress Cleaner removes organic material and provides a deep cleaning of pillows, comforters, mattresses, bedding, fluffy toys and fabric furniture. The non-pathogenic bacterial organisms in the Mattress Cleaner use enzymes that feed on pet dander and other contaminants to get your family's bedding safely clean without chemicals.

## MATTRESS CLEANER

### AVOID THESE GUYS!

Millions of dust mites live in the furniture, carpet, beds and bedding in your home—even in children's stuffed toys. They are microscopic—about 50 of them can fit on the head of a pin. Dust mites love nothing more than to feast on fungus that grows from dead skin cells and animal dander.



**Did You Know?** It's not actually the dust mites themselves that cause allergies; it's the feces they leave behind. In fact, dust mite droppings are the most common cause of dust-related allergies.

### Tip:

Norwex Mattress Cleaner also removes odors from organic messes like urine. However, Mattress Cleaner should not be used on plastic covered crib mattresses.

**USE IT IN THE:** Bedroom, Kids' Rooms, Living Room/Den, Car



# Personal Care

## OVERVIEW



### Count on Norwex to Provide Only the Best

At Norwex, we understand that a healthy environment goes hand in hand with the personal well-being. That's why our skin care products all contain natural ingredients that are purer, safe for the environment and gentle on skin. We choose ingredients that not only promote a better quality of life, they also reduce the damaging effects of toxins.

## TIMELESS ORGANIC

### SHEA BUTTER

The rich, emollient benefits of pure shea butter, avocado oil and vitamin E combine to offer an incredible moisturizing cream for severely dry skin.



“ We love the Timeless Organic Shea Butter! Just look how much younger the ‘After’ hand looks! **Renee Martin, MN** ”

**Tip:** Our Timeless Organic Shea Butter can also be used on dry cuticles and sparingly to tame the ends of dry hair.

**USE IT ON THE:** Hands, Feet, Dry Cuticles, Tips of Hair

# Makeup Removal Cloths



## Whisk Away Makeup Using Only Water!

Our three-pack of Makeup Removal Cloths gently removes makeup and dirt without soap or cleansers. Simply moisten one of the ultra-fine suede cloths with water and gently wipe your face upward and outward. The fiber's tight weave removes all traces of eyeshadow, eyeliner, mascara and makeup.

### TIP:

To protect yourself from chemical overload, reduce your overall cosmetics usage; switch to natural or organic products, and read the labels on your beauty and grooming products with care.

## MAKEUP REMOVAL CLOTHS



The Makeup Removal Cloths' soft suede is a fantastic alternative for sensitive skin as well as a great choice for conditions like eczema and dry skin. Plus, it's designed to be gentle on the delicate eye area and wonderful for more mature skin.



*The Makeup Removal Cloth is amazing!* **Cristal Granley, CA**



*The ultra-soft texture gives you better results in a natural and non-abrasive way. No soaps or chemical cleaners needed; use only water!* **Shannah Wojciak, MN**





# Marine Organics



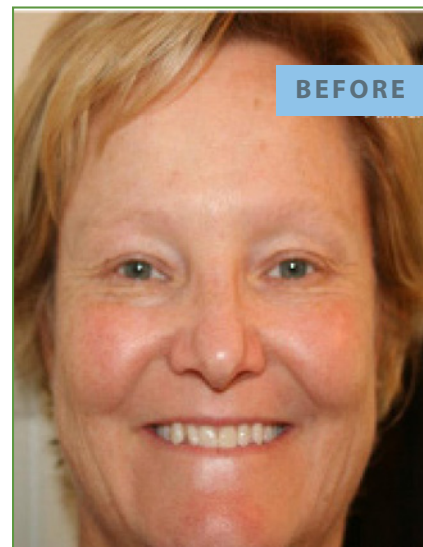
## Improve Elasticity with Marine Organics

Combining the benefits of organic marine algae and sea plants, Norwex Marine Organics skin care line helps rejuvenate your skin's appearance. With ECOCERT® organic certification, each product in this luxurious line helps reduce the signs of aging while providing refreshing and radiant results.

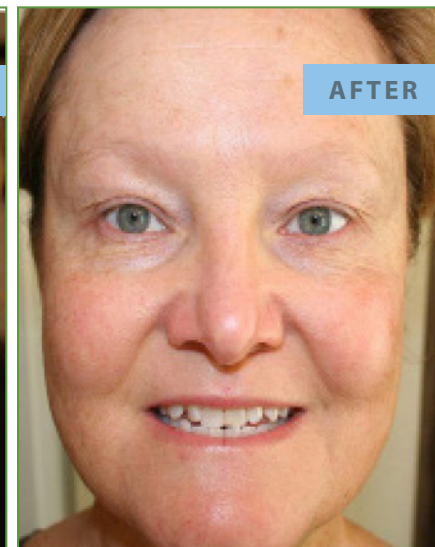
## MARINE ORGANICS

### EYE LIFTING SERUM

This unique combination of natural ingredients helps reduce the look of puffiness while brightening and reviving the skin for a more youthful appearance.



BEFORE



AFTER

“ After just three months of using the Makeup Removal Cloth, the Marine Organics Eye Lifting Serum and Norwex skin care products. **Pam Griffith, IA** ”

**Tip:** ECOCERT sets the standard for natural and organic cosmetics in Europe. Norwex is proud to be one of the few companies in North America to offer products with this certification. These products are free from parabens, formaldehyde releasers, mineral oil and silicone, emulsifiers such as PEG, synthetic dyes, perfumes and solvents.





**Norwex**<sup>®</sup>  
improving quality of life

